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HYUNDAI OFFERS THE GOLF TRIP OF A LIFETIME

One Lucky Winner Will Receive an Opportunity to Play in Three Pro-Am Events

FOUNTAIN VALLEY, Calif., Oct. 19, 2015 – It’s every golfer’s dream to play in a PGA TOUR Pro-Am. With Hyundai’s Ultimate Pro-Am Experience sweepstakes, Hyundai is offering one lucky golfer just that and more. By entering at HyundaiGolf.com, one winner will receive a trip to play in three different Pro-Ams with PGA TOUR professionals.

The winner will travel to Maui, Hawaii, for the [Hyundai Tournament of Champions](#) (Jan. 7–10) and will play in the only Pro-Am where there’s a guaranteed pairing with a PGA TOUR champion. Following that, the winner will head to California for the [CareerBuilder Challenge in partnership with the Clinton Foundation](#) (Jan. 21–24) in La Quinta, Calif., and a final trip to San Diego, for the [Farmers Insurance Open](#) (Jan. 28–31) the very next week.

“When Hyundai told me about this sweepstakes, I thought they were crazy,” said David Feherty, host of the television show *Feherty*, NBC golf analyst and Hyundai’s golf ambassador. “Traveling to Hawaii and California in the dead of winter and playing in three Pro-Ams is an unheard of prize. I hope the winner of this has a nice boss.”

The unprecedented prize package will also include a [Hyundai Genesis](#) courtesy vehicle for use at each tournament, premium gifts including a new set of TaylorMade irons and invitations to all Pro-Am-related events such as the Draw Party and Awards ceremony. The contest will run from Oct. 15 to Nov. 30, with one winner selected at random.

The Hyundai Ultimate Pro-Am Experience is the latest addition to Hyundai’s golf marketing program, which includes title sponsorship of the PGA TOUR’s winners-only event, the Hyundai Tournament of Champions. Hyundai is also the official vehicle of the CareerBuilder Challenge in partnership with the Clinton Foundation and Farmers Insurance Open, and created

the [Hyundai Invitational](#) golf tournament series. To find out more about Hyundai's PGA TOUR and golf initiatives visit [HyundaiGolf.com](#).

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for one year with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and In-Vehicle Service Scheduling.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com

Please visit our media website at www.hyundainews.com and our blog at www.hyundailikesunday.com

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